



RACE & MEDIA conference 2014

University of Wisconsin-Madison
Hosted by the Media and Cultural Studies program
in the Department of Communication Arts

Oct. 16 – 18, 2014

Schedule of Events

Thursday Oct. 16

Elvehjem Building, Room L140

4:00 – 5:30pm Opening Colloquium

“Abject Bodies, Abrasive Critiques: Peeling the Transnational Skins of Desi Colorism and Racism”
Radhika Parameswaran, Indiana University

Friday Oct. 17

Vilas Hall, Nafziger Room 5055

9:00 - 9:15 Welcome & Opening Comments

Beverages and light snacks will be available

9:15 - 10:45 Television in a Post-_____ Moment

- Alfred Martin (University of Texas at Austin), “Black Gayness in White Televisual Spaces”
- Taylor Miller (University of Wisconsin-Madison), “Mediating White Trash Feminism”
- Myra Washington (University of New Mexico), “Hybrid Cyborgs: Situating Mixed-Race Bodies in our Post-Racial Future”

Chair, Shilpa Dave

11:00 - 12:30 Race and Media Industries: Issues of Labor, Production,
Representation and Narrative

- Kristen Warner (University of Alabama), “Notes on How People of Color Circumvent Hollywood Precarity”
- Aymar Jean Christin (Northwestern University), “Indie Innovation in Representation: Rewriting Diversity in Drama Series Development”
- Jillian Baez (College of Staten Island-CUNY), “Lifetime’s ‘Television for Women’: *Devious Maids* and Latina/o Audiences”
- Madhavi Mallapragada (University of Texas at Austin), “From Minority Markets to the New Multicultural Mainstream: Emergent Narratives of Race and Ethnicity in US Media Industries”

Chair, Madhavi Mallapragada

12:30 – 1:45 Lunch on own

1:45 - 3:15 Racialized Communities and Digital Networks

- Arely Zimmerman (New York University), “Transmedia Testimonio: Undocumented Youth's Mobilization Strategies in the Digital Age”
- Andre Brock (University of Michigan), “Race and Technoculture: Policing and/of Black Twitter”
- Sarah Florini (Old Dominion University), “Black Digital Networks and the Rejection of Respectability”
- Lori Lopez (University of Wisconsin-Madison), “Asian American Hashtag Activism and Cultural Citizenship”

Chair, Lori Lopez

3:30 - 5:00 Workshop on Teaching about Race & Media

- Hemant Shah (University of Wisconsin-Madison)
- Radhika Parameswaran (Indiana University)

Dinner on own

6:00pm Reception at Jonathan Gray's Home

Saturday Oct 18

Helen C. White Hall, School of Library and Information Studies Library (4th Floor)

9:00 - 10:30 Circulating Media Cultures: Formats, Narratives, and Movements in the Global Tech World

- Sarah Mackinnon (University of Wisconsin-Madison), “Modernizing Bodies through Female Circumcision Discourse”
- Tony Tran (University of Wisconsin-Madison), “Platforms, Protocols, and Diasporic Identities”
- Shilpa Dave (University of Virginia), “Mediated Masks and Racial Accents: Heroes, Villains, and the Global World in Science Fiction Blockbusters”
- Aswin Punathambekar (University of Michigan) – “Life and Rumors: Racial Violence and Everyday Life in Digital India”

Chair, Aswin Punathambekar

10:45 - 12:15 Places/Spaces and Politics

- Khadijah White (Rutgers University), “Missing White Women, Missing America”
- Jason Sperb (Northwestern University), “Auto-Biographical Impulses: Reflective Nostalgia, Archival Memories and 'Ruin Porn' in Documentary Visions of Detroit”
- Vincent Pham (California State University-San Marcos), “Partnering and Participating with Local Race-Based Film Festivals as a Pedagogical Tool”

- Timothy Havens (University of Iowa), "ABC's *Roots*, the Rise of Reaganism, and the Political Limits of Broadcasting"

Chair, Timothy Havens

12:30 Brat lunch on the Terrace

Please direct all questions to Dr. Lori Lopez, LKLopez@wisc.edu